

## Our Data Protection Promise

Affidea is committed to respect your rights under data protection laws. Keeping your personal and health data safe is very important to us. Our **Data Privacy Notice for Patients** (“Notice”) contains the essential information about our data processing when providing your medical services. We kindly ask you to take a moment to read the Notice so that you are clear about why and how we process your personal data. In the Notice you can find information on the following: (a) the identity and the contact details of the data controller; (b) the contact details of the data protection officer; (c) the purposes and legal basis for processing; (d) the sources of your personal data; (e) the recipients of your personal data; (f) the period for which your personal data will be stored; (g) your rights under data protection laws; (h) international data transfers.

## Your Data Protection Statement

### I. Your Acknowledgement (see clause 1.1 of the Notice)

I, the undersigned, by signing this statement acknowledge that I have received the Affidea Data Privacy Notice and its Annex providing information about how Affidea will process my personal data for the purpose of performing medical diagnosis and/or providing medical treatment.

### II. Additional authorization(s) - optional (see clause 1.3. of the Notice)

I understand that by ticking the boxes below I can voluntarily authorize Affidea to perform additional processing of my personal data (section 1.3 of the Notice provides more details). I also understand that if I do not consent, this will not have any impact on the medical services provided to me. I further understand that I can withdraw my consent at any time.

**I consent to my personal information, including my health data, being de-identified so that Affidea may use it and share it for research and development, educational, statistical and commercial purposes. The set of personal information subject to the de-identification includes my personal information as collected by Affidea in the past (i.e. before I provided this consent) and as may be collected by Affidea in the future if I make use of Affidea’s services.**

Yes, I consent       No, I don’t consent

**I consent to be informed of Affidea’s latest offering in medical services via e-mail (e-marketing).**

Yes, I consent       No, I don’t consent

**I consent to be contacted for personalized marketing purposes.**

Yes, I consent, via  e-mail  SMS  phone

No, I don’t consent

### III. Collection of historic medical reports within Affidea’s group of companies

I understand that the availability of my historic medical records may facilitate the medical diagnosis and/or medical treatment I request from Affidea. I authorize Affidea to collect my relevant historic medical records from (an)other data controller(s) belonging to Affidea’s group of companies in Ireland if needed.

Yes, I consent       No, I don’t consent

**Place and date:** \_\_\_\_\_

**Print full name of patient:** \_\_\_\_\_

**Signature of the patient:** \_\_\_\_\_

**If the patient cannot make a statement and/or sign on their own behalf, please provide us with the reason and the identity of the representative:**

child under 16       vulnerable adult       other: \_\_\_\_\_

**Print full name of the representative:** \_\_\_\_\_

**Signature of the representative** \_\_\_\_\_

## Data Privacy Notice for Patients

Affidea is a medical services provider with high ethical standards. “Affidea” (“we” or “us” or “our”) refers to **Affidea Diagnostics and Affidea Expresscare** 156 Pembroke Road Ballsbridge and its co-controller(s), namely **Affidea BV** (registered address: Vijzelstraat 68 1017HL Amsterdam, Netherlands,) Your contact point is our [Irish Data Protection Officer. Contact details can be found in clause 9.

### 1. Legal basis for processing your personal data

We are committed to protecting your personal data when processing it and we are also required to do so by law. Our medical professionals are subject to both a professional and a contractual duty of confidentiality.

#### 1.1. It is necessary for us to use your personal and health data so that we can provide you the requested medical service.

Processing of your basic personal data (e.g. name and contact details) is necessary for scheduling your appointment and for the delivery of the medical services you need. The *medical service agreement* constitutes the legal basis for processing your basic personal data.

Your health data covers information related to your health (e.g. information about a requested diagnosis/treatment and our health assessment). Providing you with a *medical diagnosis and/or medical treatment* forms the legal basis for processing your health data. Affidea is subject to a *legal obligation* to process (specially to retain) your health data (see clause 3 and Annex 1 for further information).

If you are in an extreme or life-threatening condition while present at one of our clinics, we will use your health data in order to preserve your health and well-being, and on the basis of *protecting your vital interests*.

#### 1.2. We are constantly improving our services.

At Affidea we are always looking for better ways to provide our services.

##### A) Patient survey

We think that feedback about your patient experience is essential to understand how to best serve our patients. You are therefore invited to take part in our satisfaction survey and we thank you in advance for your input. The participation is optional and will not affect our service to you. If you prefer, we will abstain from contacting you.

##### B) Statistical analysis of aggregated data

We intend to analyse some of your personal data in an aggregated way, to derive valuable statistical information for our sales and marketing teams, for example to understand which services are of most interest in specific regions. If you prefer, we will exclude your data from our analysis.

##### C) Quality assurance

We consider crucial to learn from unintended events occurring in our clinics. We record and analyse near misses (incidents prevented) and events that may result in a harm on any kind to assure health and safety. We limit such processing of patient data to the necessary extent, and typically do not use directly identifiable personal data for this purpose.

We do the above for our *legitimate interest* of understanding how to improve our service and its quality. See clause 7.6. about your right to object.

#### 1.3. You can consent to the following additional processing activities of Affidea, if you wish.

By ticking the relevant box in the “your data protection statement” part you can *consent* to the following with no extra cost. If you do not want to give your consent, this will not have any impact on the medical services provided to you.

##### A) De-identifying a copy of your data

We are committed to continuously improving medical science and to contribute to research and development efforts, whether those are led by Affidea and/or third parties (including but not limited to hospitals, universities and health insurers). Research and development refer to work for the innovation, introduction and improvement of products, procedures and cost-effective health care provision. It includes a series of investigative activities to improve existing products and procedures or to lead to the development of new products and procedures.

We kindly ask for your support by allowing us to de-identify a copy of your personal data during the retention period determined by laws (see clause 3.). The data set subject to the de-identification includes the health data we collect(ed) when providing you with our medical service. The data set covers both your personal data we collected in the past and the personal data we collect of you in the future if you make use of our medical services. Pursuant to clause 7.1, you have the right to request access to your personal data.

De-identification of personal data consists of a process applied to personal data (or a set of personal data) that makes it impossible to the person using the de-identified data to identify the person to whom the personal data originally related. In this way, you remain anonymous when your de-identified data is used.

We would like to use your de-identified data for research and development, educational, statistical and commercial purposes ourselves or to share it with others for or without any consideration for us. We duly select our partners and the method of de-identification to minimize the risks associated to the use of your de-identified data.

B) Contacting you for marketing purposes

We would like to keep you informed of our latest offering in medical services and would like to be able to contact you for that purpose (e-marketing). In addition, if you wish and consent, we can send you personalised promotions, including screening reminders when a repeat examination is due, that you will hopefully find interesting. The use of your personal data for the purposes of sending you personalised promotions is considered to be profiling (see clause 8 for further information).

If you change your mind later, you can withdraw your consent(s) at any time and free of charge, and this will not have any impact on the medical service you receive from us. You can withdraw your consent by contacting our Data Protection Officer (you can see the contact details in clause 9 below). Please note, that the withdrawal of your consent will not affect the lawfulness of processing based on your consent before its withdrawal.

## 2. Data we process

During your relationship with Affidea, we obtain your personal data from three sources: (1) from you, (2) from others and (3) from our medical activity.

**(1)** In order to provide you with our medical service, we ask you to provide us with your basic personal data (especially your personal identification data), your payment and insurance data (data necessary in order to pay for our service) and your health data (particularly information about your health condition). If you decide to share previous images and medical reports for us to use, we will store and process these on our systems for the purposes of your medical diagnosis and/or medical treatment. If you voluntarily supply contact information of your next of kin or family, this data will only be used when we are unable to contact you, or in the event of an emergency.

**(2)** We collect personal data from others in the following instances:

- a) If you are referred to our clinic by a medical provider (referring doctor or hospital) we consult this person about your health condition and/or treatment, if necessary to identify the most appropriate medical service for you.
- b) If the medical service we provide you with, is paid for by a medical insurer (either public or private) we need to gather information about coverage from this insurer in order to provide the medical service to you.

**(3)** When providing medical services to you, we create health data about you. As a medical services provider, Affidea is required by law to carefully document these services.

For further information about the data we process, please see the Annex of this notice or ask one of our receptionists.

## 3. How long we retain your data

Affidea retains your personal data as long as necessary to provide our medical services and to comply with applicable medical, tax, accounting or other legislative requirements. If our legal obligation to retain your data expires, we will delete your data or de-identify it. Affidea will not delete your data if an alternative processing purpose for keeping said data exists. For example, in case of legal action or defence against the same. If this is the case, we will retain the data as long as needed for this alternative processing purpose. In case of claims, this will be until the handling of the claim has been completed.

For further information about how long we keep your data, please see the Annex of this notice or ask one of our receptionists.

## 4. With whom we share your data

During your relationship with Affidea, we share your personal data with three different types of recipients: (1) with providers instructed by us, (2) with providers independent from us and (3) with people you request us to share your data with.

**(1)** We use service providers (so-called data processors) to assist us in processing the personal information we receive and create (for example medical and financial software vendors and contracted medical professionals). The data processors act on behalf of Affidea based on our written instructions. We only share your data to the extent it is absolutely necessary.

**(2)** We share your personal data with third parties (meaning recipients independent from us) in the following instances:

- a) If we are required by law.
- b) If required by a contract to which you are a party (e.g. your health insurance contract).

- c) If the protection of your vital interest (e.g. an emergency) so requires, we will share your health data with other medical professionals.

We only share your data to the extent it is absolutely necessary.

**(3)** You may request that we send your health data to your referrer or your family doctor. The processing activities of third-party recipients are outside our control and responsibility. We therefore recommend that you first ask this third party how they will process your personal data. If you want us to share your health data with other medical professionals, we will ask you to fill a dedicated consent form available from our receptionist.

For further information about the recipients of your personal data, please see the Annex of this notice or ask one of our receptionists.

## 5. International data transfers

We might have to share your personal data with recipients located outside the European Economic Area ("EEA"). Some countries are considered as Adequate Countries by the European Commission and therefore treated as those belonging to the EEA. Before transferring your data outside the EEA (or outside of an Adequate Country), your data is de-identified or safeguarded, typically by using the Standard Contractual Clauses as approved by the European Commission. The Annex of this notice contains information about the actual data transfers and the measures we use, if any data is transferred in an identifiable format. You can find more information on the Standard Contractual Clause here: [https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/model-contracts-transfer-personal-data-third-countries\\_en](https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/model-contracts-transfer-personal-data-third-countries_en). You can find more information on the adequate countries here: [https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/adequacy-protection-personal-data-non-eu-countries\\_en](https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/adequacy-protection-personal-data-non-eu-countries_en).

## 6. Keeping your data safe

Keeping your data safe is our priority. Your personal data is stored securely by us, or by our carefully selected service providers. When our service providers process health data on our behalf, we require a high level of security, stipulated also in a written agreement with them. We make sure that very strict protection measures are in place to keep your personal data safe against loss and misuse, as well as unauthorized access or transfer.

## 7. Your rights

Under the data protection legislation, you have the following rights.

- 7.1. *Right to request access to your personal data:* This means that you are entitled to know that your data is processed by Affidea, that you are entitled to access this data and to be informed about what Affidea does with your personal data.
- 7.2. *Right to request rectification of your personal data:* This means that you are entitled to have your personal data corrected or completed if it is inaccurate or incomplete.
- 7.3. *Right to request erasure of your personal data:* This means that you are entitled to have your personal data deleted in specific circumstances if Affidea has no lawful reason to continue its processing.
- 7.4. *Right to request restriction of processing:* This means that you may request, in specific circumstances, to 'block' the processing of your personal data by Affidea. Your request will mean that we will be allowed to store your personal data, but not to process it further.
- 7.5. *Right to data portability:* It allows you to access and reuse the personal data that you have provided to Affidea so that you can further make use of this data for your own purposes, with different service providers. You are entitled to receive an electronic copy of your personal data and to ask us to transfer it to another controller.
- 7.6. *Right to object to the processing of your personal data.* You are entitled to object, on grounds relating to your particular situation, at any time to processing of your personal data based on our legitimate interest (see clause 1.2. of this Notice). You can also object to our using your personal data for direct marketing purposes.

If you wish to use your rights or wish to have further information about your rights above, please ask one of our receptionists or contact our Data Protection Officer (you can see the contact details in clause 9 below).

## 8. Automated individual decision-making, profiling

Affidea is not processing your personal data for automated individual decision-making. We only do profiling (meaning an automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person) in two instances:

- (i) If you explicitly authorise us to send you personalised promotions (see clause 1.3 / B.). The only consequence of this permission is that you will receive personalized information, offers, or reminders about medical examinations. Affidea does not use this marketing profiling to take any decision about you or your medical condition.

(ii) If the reading of a diagnostic image by a radiologists is supported by an algorithm (e.g. in case of post processing of MRI images). Your medical condition is diagnosed always with an involvement of a radiologist, no medical diagnosis is made solely with automated processing of diagnostic images.

#### **9. If you have any questions**

If you have any questions or would like more information, please feel free to contact our Data Protection Officer (e-mail: [dpo.ie@affidea.com](mailto:dpo.ie@affidea.com) or [carol.tutty@affidea.com](mailto:carol.tutty@affidea.com) postal address: Affidea Diagnostics, Unit D1, Tallaght Cross East, Dublin 24 telephone number: 086 4665642 if you have any questions. or ask one of our receptionists for further information. If you are unhappy with the way we process your data, you can make a complaint to the Supervisory Authority, typically the Supervisory Authority of your habitual residence or where you work. The contact details of that Supervisory Authority are [www.dataprotection.ie](http://www.dataprotection.ie) However, we would of course hope that you are able to raise any issues with us in the first instance.

### Annex to Data Privacy Notice for diagnostic imaging

Below you can find further information about who we share your data with. We only share your data with other recipients if it is absolutely necessary.

Data recipients acting on behalf of (and instructed by) Affidea				
Industry	Sector of activity	Sub-Sector of activity	Type of activity	Identity / Location of the recipient
Medical	Medical Professionals	Doctors	Provision of medical services	Several contracted individuals or entities in Ireland
	Medical Professionals	Other healthcare professionals	Provision of medical services	Several contracted individuals or entities in Ireland
	Consultant Medical Professional	Radiologist	Provision of a second opinion, if necessary	Affiliates of Affidea BV within or outside the EU, when necessary (and with the use of Standard Contractual Clauses), if necessary
Service Providers	Administration	Call Center	Scheduling appointment by calling our call center	Affidea
	Operation of medical equipment	Maintenance	Maintenance of Medical Equipment	e.g. GE, Siemens, Philips, Esaote (depending on the type of equipment used for our care)
	Dose monitoring	Operation of DoseWatch solution	Collection and analysis of patient radiation and iodine exposure	General Electric Medical Systems SCS, France
Marketing	Promotion	Newsletters	Sending newsletters, if you consented to our marketing activity	Affidea Ireland
	Customer Database management	Data Storage	Storing of customer contact information, if you consented to our marketing activity	Affidea Ireland
Information Technology	Digital Workplace	Microsoft Office 365 suite	Hosting and operating the Office 365 suite	<ul style="list-style-type: none"> <li>• Microsoft SoftwareONE Hungary Kft., Hungary</li> </ul>
	Administration Software	Call Center Software	Storing voice recordings of calls	Affidea Ireland
	Administration Software	Operation and Hosting of Patient Portal	Online booking	Aptvision Jinga
	Medical Software	Radiology Information System	Patient registration, scheduling, examination data creation and diagnosis creation, billing support, distribution of medical report	Aptvision
		Picture Archiving and Communication System	Storage of diagnostic images	Biotronics

	Financial Software Supplier	Accounting	Billing of health costs	Medserv
	Infrastructure Operations	Operation of IT infrastructure	Ensuring availability of data	<ul style="list-style-type: none"> <li>S&amp;T Consulting Hungary Kft., Hungary</li> <li>MagiCom Kft., Hungary</li> <li>4iG Nyrt., Hungary</li> <li>Microsoft Invitech Megoldások Zrt., Hungary</li> </ul>
	Support	User Support	Ensuring availability of systems	Affidea Ireland/Budapest
		System support	Software maintenance	Affidea Ireland/Budapest
	Data Storage and backup	Storage device and Back-up management	Securing availability of data	Symport Holding Informatikai Zrt., Hungary
	Information Security	Security Operation Centre support	Supporting the remediation of security incidents	Dognaedis, Unipessoal Lda., Portugal
		Incident and Security Event monitoring	Operating SIEM and DataBase security solutions	NOREG Ltd., Hungary
Security	Monitoring premises	CCTV operation	Video recording	Affidea

Third party data recipients (acting independently from Affidea)				
Industry	Sector of activity	Sub-Sector of activity	Type of activity	Identity of the recipient
Health Insurer	Private Health Insurance	Financing	Confirmation of insurance coverage	The insurer you have insurance policy with
	National Health Insurance	Financing	Confirmation of insurance coverage	
Financial institution	Bank	Payment	Payment processing by credit or debit card	AIB
	Private Health Fund	Payment	Reimbursement of health costs	Medserve
Medical	Public Medical Management	National Medical Organization	Management of national quotas, if medical services is publicly financed	HSE
	Ambulance	-	Delivery of patients to or from our medical centre	HSE
	Referring Doctor / Medical organization	-	Referral of patients	Your referring doctor
	Clinical Research Organization	Clinical research	Requests and uses clinical exam results, if you are participant of it	the entity managing the clinical trial you participate in
Public Authorities	Medical Authority, police, etc.	-	Exercise of investigating power	IMC
Insurance	Service Insurance	-	In case of a claim filed by you concerning our medical service	Affidea Budapest
Audit	External Audit Organization	-	examination of quality standards (ISO certification)	JCI, EPA, HIQA, MERU
	Certified public accountant	-	examination of books of accounts	e.g.: EY, KPMG
Communication	Postal services	-	Delivery of letters	An Post
	Telephone services	-	Operation and Hosting Telephone system	EIRCOM

Below you can also find further information about the type of data we process for the various purposes (as outlined in section 1.1-1.3. of the Notice) and about how long do we keep your data for.

<b>Personal data processed</b>				
<b>Purpose of our data processing</b>	<b>Personal Data Type</b>	<b>Examples of Personal Data</b>	<b>Reasons for Processing</b>	<b>Retention period</b>
<b>Medical service</b>	Basic Personal Data	Name, NHI Number, Mobile number, Address, email address	Scheduling of appointment, registration, identification of patient, keeping contact with patient	8 YEARS
	Financial and Insurance Details	Proof of Insurance Cover, Credit Card data	Financing and payment	6 YEARS
	Medical Data	Prescription, Historical Medical Records, Diagnosis	Patient safety, confirmation of correct medical procedure, production of medical diagnosis and planning medical treatment	Adult: 8 ears from last episode of care Children: 8 years from turning 21 and last episode of care
	Other personal data	Identity of referring/family doctor	contact other medical professional for further health care data for the best care	As above
<b>Anonymisation of your data for improving medical services</b>	Anonymised Medical Data	Diagnosis	Research and development	No identifiable personal data of yours is retained
<b>General marketing</b>	Basic Personal Data	Name, Mobile number, Address, email address	Sending general promotional information to you	Until the retention period as above
<b>Tailored marketing</b>	Basic Personal Data	Name, Mobile number, Address, email address	Sending tailored promotional information to you	Until the retention period as above
	Medical Data	Type and date of your diagnosis and/or medical treatment at Affidea		